

Hand Tufted Carpet Created in Dubai

# **COMPANY PROFILE & PRE-QUALIFICATIONS**

Update 15 March 2017 - Rev.01



### FORWARD

We are happy to introduce to you Alfombra Carpets, which is a part of Alzubaidi Modern Decorative Systems LLC.

Alfombra Carpets is one of the leading carpet manufacturers in the Middle East. We produce a large variety of hand-tufted carpets and rugs using the finest material.

All our carpets are custom-made and therefore unique. Our carpets are designed to meet your requirements and can be made in virtually any size, shape or color. Your imagination is the limit.

We produce our carpets in our creation house in Dubai, which gives you the luxury of visiting and inspection your carpet at any stage of production. Tufting our carpets in Dubai also allows us to maintain a close quality control and to ensure timely delivery. Moreover, being based in Dubai enables us to provide carpets smoothly and cost-efficiently to our clients in the Gulf region and Europe.

For our latest creation please visit our website www.alfombracarpets. com, facebook@Alfombra Carpets or follow us on Instagram@alfombracarpets

We are looking forward to meeting you in our creation house in Dubai.

#### List of our latest completed projects

M/s Greenline Interiors - Sea Palace Abu Dhabi

Madam Fatima- Khalifa City Villa

Madam Roudha- AljaziriPrivate Villa

Mr. Fadi Tohme - Private Villa

Mr. Aziz Tawfeeq- Villa Private Villa

M/s Design Club - Umm Saif - Al Lisaily

M/s Engineering Office -Umm Shief Villa

M/s Arbesque - Qatar Project

M/s Khansaheb -Prayer Room

M/s Government of Fujairah - Mamzar Villa - Fujairah

M/s Ministry of Presidential Affair-Presidential Palace

M/s Ornament - Jumeirah Villa

M/s Tao Design - Awada Villa

Mr.James Balderstone- Nad Al shiba Villa

M/s SD Concept -Boulevard Plaza

M/s Inspiration Décor- Almanara Villa

Shiekh Ahmad Office - Burj Al Salam

M/s Engineering Office - Sultan Markhan villa

Madam Hessa - Private Villa

Public Prosecution Office, Dubai - Public Prosecution Offices

M/s Bond Interiors - Majlis

EOM - HH Shiekh Mansoor Bin Zayed Al Nahyan -Al Wathba Palace

Mr. Aziz Tawfeeq Villa-Private Villa

M/s Eva Interiors -Rest House

M/s Al Bawasim Contracting- Khalfan Villa

EOM - HH Shiekh Mansoor Bin Zayed Al Nahyan - Alsufouh Villa

Madam Mona Al Sammach -Private Villa

Roudha Aljaziri -Private Villa

Roudha Aljaziri -Private Villa

M/s Al Hathboor Group - Majlis

M/s ARCO Interiors-Tawazun ADNOC

M/s Oriental Palce -Nad Al shiba Villa

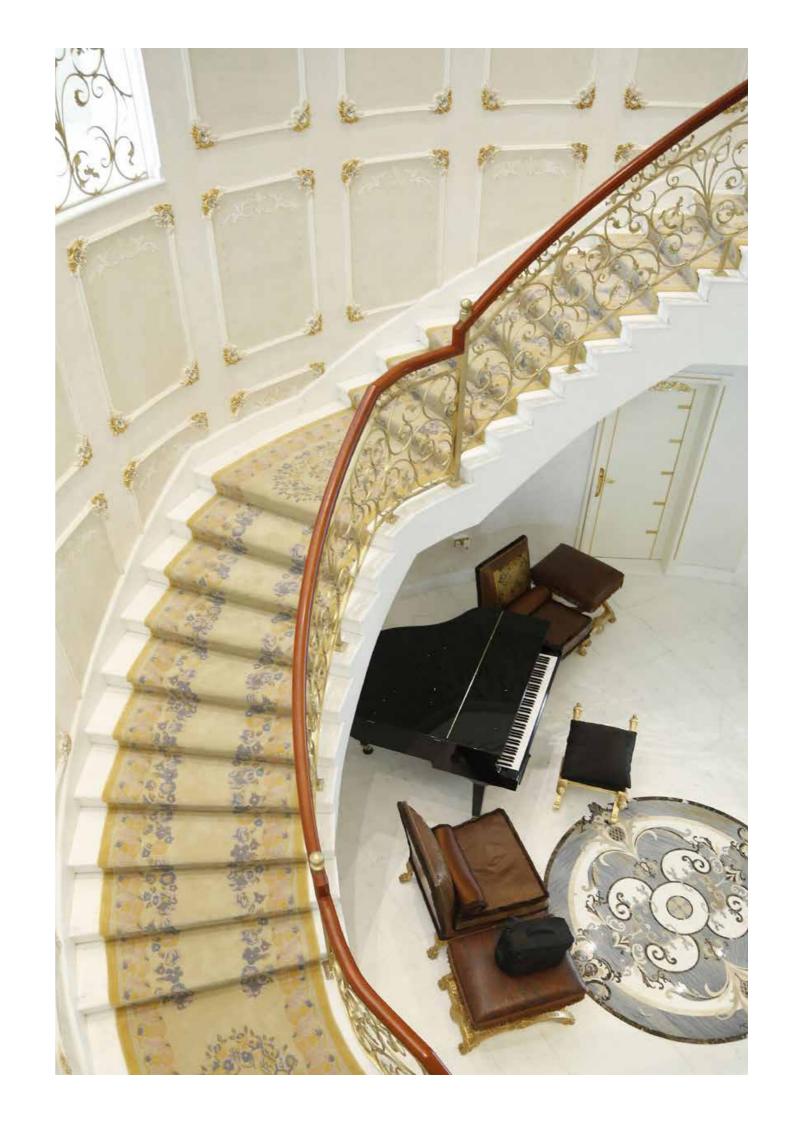
M/s Majaless - Abu Dhbai Villa

Mr. Khalid Aljaziri - Private Villa

Sheikh Suheil -Private Villa

EOM - HH Shiekh Mansoor Bin Zayed Al Nahyan -Andalusia Villa

M/s Channel Trading Channel Trading





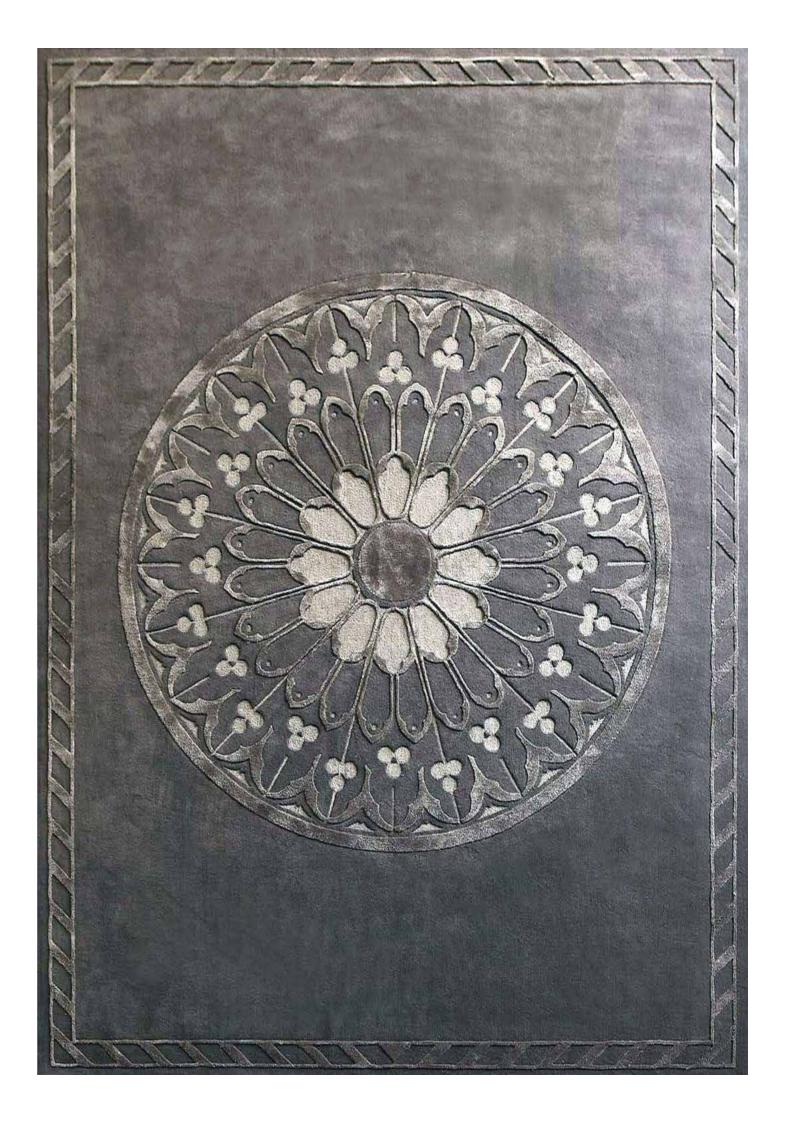












#### Our Story Inspired by Nature. Crafted by Hand

Alfombra Carpets is the creation of two carpet enthusiasts: a German and an Emirati. Both want to create handmade carpets that bring out the beauty of nature and showcase the skillfulness of people. Our creation house is in Dubai and we offer the finest hand tufted carpets made by experienced carpet weavers using only the finest yarns.

#### WHY ALFOMBRA CARPETS

Alfombra Carpets is one of the leading carpet manufacturers in the Middle East. We produce a large variety of hand-tufted carpets and rugs.

**Exclusive Design.** With the hundreds of patterns, cuts, and colors available at Alfombra Carpets there are literally thousands of possibilities to make your style statement. Alfombra Carpets offers tailored design services so you can choose the colors and patterns that perfectly match your taste, preference and needs. We can customize any design for you while offering cost effective high-end design solutions.

**Quality and Environment.** At Alfombra Carpets we never compromise on quality. To ensure that Alfombra Carpets meet strict quality and performance standards, our quality and environmental department perform thorough testing on the raw material and the carefully crafted carpets to ensure that all carpets from Alfombra Carpets always live up to expectations.

**Location.** We produce our carpets in our creation house in Dubai, which gives you the luxury of visiting and inspecting your carpet at any stage of production. Tufting our carpets in Dubai allows us to ensure timely delivery. Moreover, being based in Dubai enables us to provide carpets smoothly and cost-efficiently to our clients in the Gulf region and Europe.

**Service.** Every carpet is unique. We want to work together with you to find the carpet that suits your space best. Our mission is to build long term relationships with our customers and clients and provide exceptional customer services.

#### How to design your carpet

A carpet can dramatically change a living and working space – it can be a reflection of the theme, harmonizing and pulling together disparate elements of a room or creating a bold contrast. So checking the size, color and design is the only way to make sure it's absolutely right for the space. It's a personal process, which requires expertise and guidance.

Clients, designers or end users provide us with anything from a simple sketch of a design concept or idea, to a detailed description specifying actual carpet size, design layout and color choice.

Building on the brief given by the client our design team, with extensive experience with interior schemes and carpet design, will conduct a visit to assess the space and offer professional advice and style suggestions.

Once we have visited your premises to take measurements, discussed color and style, we prepare the artwork and present it to you for review, approval or further modification. With your approval of the artwork a sample is manufactured to ensure the product matches your requirements.

**Selecting Material.** Alfombra Carpets offer you a wide variety of high quality yarns. Our material range includes Silk, 100% New Zealand Wool, Bamboo Viscose and Tencel

**Silk** is the most expensive fiber . Silk is sometimes used as an accent color with fine wool rugs because of the beautiful color, naturally high sheen and soft feel of the fiber. Silk has good insulating capabilities and is flame resistant. Similar to wool, silk is sensitive to alkalinity and chlorine bleach.

**Wool.** We only use 100% New Zealand Wool in Alfombra Carpets. Wool is non allergenic .Wool is naturally stain resistant, absorbs and neutralizes polluting gasses such as formal-dehyde, Sulphur dioxide and nitrous oxides. Wool fibers are naturally resilient. Wool is resistant to fire (chars but won't burn) and has excellent insulating properties. Wool also resists dust mites which are harmful for allergies.

**Bamboo Silk** . When made out of bamboo viscose it is also sometimes called bamboo silk. You get many of the same characteristics from bamboo silk that many look for when they shop for luxury rugs made of traditional silk. The smooth, silky feel of bamboo silk is similar, plus it naturally breathes well and is cool to the touch. They usually have a more textured look than traditional silk.

**Tencel** is a modern material . It is a natural, man made fiber derived from wood pulp sourced from sustainable tree farms. Tencel textiles are created through the use of cutting edge green technology with minimal impact on the environment. The benefits include environmentally friendly, long-lasting color brilliancy, softness, moisture absorbent- decreases temperature and humidity fluctuations and easy spot cleaning

**Construction techniques.** When we manufacture a tufted carpet for you, you can choose from a wide variety of surface options that will suit your space best. Surface options you can choose from include construction techniques like cut-pile, loop pile or a combination, the pile height and density. The combination of material and grades can be customized and modified to create the carpet you are looking for in terms of feel, style and use. On the followig page you can find some of the techniques used in our production . More details can be provided by our design team .



#### How we translate your design into your carpet.

**Dyeing the yarn**. Color is applied by different methods of dyeing for different types of fiber and at different stages. Yarn dyeing takes place before the yarn is woven into the carpet. The color penetrates the fiber to the core. Our yarn is dyed at our trusted dyehouses .It can be dyed in virtually any color shade you desire.

**Implementing the design on the canvas**. The approved design is manually traced and punched on a transparent sheet. The sheet is used to transfer the design to the foundation canvas on which the carpet is to be tufted.

The canvas is then stretched onto a frame. Our master tufters with more than 16 years of experience weave the design stitch by stitch creating your carpet. All carpets are woven on a single piece of canvas regardless of its size.

**Tufting, shearing and carving.** Hand-tufting allows us to create unlimited design possibilities and intricate designs. Among some of the finishing techniques are random shearing, carving, beveling, recessing and embossing. A combination of surface levels can be used to create a high degree of sculpting, giving a 3D effects.

**Quality control**. All our carpets are manufactured in our own creation house in Dubai enabling us to have total control over the quality of the manufacturing process. To ensure our customer satisfaction, we invite our clients to inspect the carpet during the production process and prior to delivery. The carpet is again inspected by our team and the client after installation prior to final handover to the client.

#### How to enjoy and care for your carpet

#### **GENERAL CARPET CARE – For All Types of Carpet**

To preserve the beauty of your carpet and extend its life, maintenance is recommended at frequent intervals in addition to appropriate cleaning for the rug type and specific area.

#### **Keep the Dirt Out**

One of the best ways to protect you carpet is to have entry systems in your office or residence. These systems are specifically designed to capture soil and moisture before they make it to the carpet areas where they can accelerate premature wear. The entry system normally uses walk-off tiles and removable grates.

#### **Vacuuming**

Vacuuming is the single most effective way to remove soil and dirt from carpets. The frequency of vacuuming depends where the rug is placed and footfall. Proper vacuuming with a good adjustable upright vacuum on a regular basis is essential. You need to make sure you set your vacuum so the brushes barely touch the surface of the carpet.

It is best to vacuum clean area rugs that receive the most traffic on a daily basis. These areas are where the bulk of the grime accumulates. Vacuum the entire rug minimum twice per week. A slow pass against the carpet pile is more effective than several quick strokes. Vacuum with slow deliberate passes, forward and backward. Repeat the process several times and as needed for heavy traffic spots. Ensure the final vacuum stroke is done in the same direction throughout your home so you have a more uniform look.

#### Product Advice

- •Do not use a rotary beater/bar brush when vacuuming. Use a suction only vacuum to prevent fuzzing.
- •Does not use a spin bonnet as it can damage the fibers of your Alfombra carpet.
- •Low suction should be used as high intensity will damage the carpet.

#### What to Do When Spills Occur

Regardless of what kind of carpet you own, after a stain or spill occurs, immediately scoop up solids and blot liquids as quickly as possible. Use a paper towel or cloth to absorb as much liquid as possible, replacing it when it becomes saturated. Never scrub—blot instead to prevent the carpet surface from fuzzing.

More details on stain removal and care are provided with a User Manual when Alfombra Carpets are purchased.





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Carpets Manufacturing

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### **GET IN TOUCH**

Our Creation House

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